

Environmental and Quality Policy

Cloudy Bay Vineyards is committed to making exceptional wines that are an expression of our savoir-faire and of our place and to protect that place for the benefit of future generations.

Fundamental to this commitment is the core belief that

“People make the Difference”.

We aim to inspire our people and our business to higher performance by providing a safe and respectful environment, continually challenging ourselves, improving quality and performance, developing our talents, learning from our setbacks and our successes, embracing change and being open to disruptive ideas and by developing and transmitting our knowledge and know how.

From the vineyard to the warehouse we promote an approach that allows us to

- Engage and educate our people in their quality and environmental responsibilities and the communication, implementation and maintenance of this policy at all levels of the organisation.
- Understand and consistently meet the needs and requirements of our customers.
- Identify, understand and seek to minimize the adverse impacts our operations and products, throughout their lifecycle, may have on the environment.
- Meet or exceed all our compliance obligations arising from applicable statutory requirements and environmental regulations and those derived from our stakeholders at the sites where we operate.
- Seek to reduce our energy and water inputs and carbon dioxide outputs per bottle while meeting our goals and strategic objectives for sustainable business growth.
- Minimize the generation of waste and maximize recycling or reuse from within our operation.
- Engage with our supply chain to support the efficient use of resources through sustainable choices and behaviours.
- Reduce or eliminate our use of pesticides and seek to minimize our impact on natural systems from our chemical inputs.
- Communicate our quality and environmental performance through monitoring and reporting systems that build and improve our management systems.

The implementation, operation and continuous improvement of our management systems will facilitate the delivery of our customer needs and requirements; optimization of our wine quality; protection of the environment; prevention of pollution; and the guardianship of our estate and brand.



Yang SHEN
Estate Director

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